

Kalts:

In the Fall report of the Ivy Network, there was a message concerning the preparation of the renewal pitches on Rheingold, Lu cky Strike, and Old Gold, in that order. Can you start thinking about the whole process from this end and perhaps start the wheels rolling.

Please feel free to inspect said report at any time and let me remind you, if you don't care to peruse the usual bull, that the whole process for renewal is in our "Green Book" in my desk. I know you've never done this before and since you are extremely green, let me offer my assistance on any matter that may arise.

Thakks,

Breck.



